Tally, pushed to the floor of a Schnucks in Bridgeton

In 2023 a 63-year-old woman pushed Tally, the shelf-scanning robot of a Schnucks grocery store in Bridgeton, Missouri, to the floor before making a purchase there; shown the surveillance video, she admitted it, and was charged with a felony for more than $750 in damage.



By the Clerk · 11 August 2023 · 2 min read

CASE:	BAS-0019
SUBJECT:	A 63-year-old woman from Bridgeton, Missouri
OBJECT:	Tally, Simbe Robotics' shelf-scanning robot, at a Schnucks grocery store
DATE:	11 August 2023
PLACE:	Schnucks, Bridgeton, Missouri
FILED:	20 October 2026
GRADE:	HARM · INDIVIDUAL

Facts

Tally is a robot made by Simbe Robotics to keep track of store shelves. It sits on a round platform on wheels, navigates a store from a map of it and photographs the shelves as it goes, to find what is out of stock, misplaced or mispriced, Wikipedia says. Simbe sells it as "powered by computer vision, AI, and automation"; the AI in that phrase is what reads its photographs of the shelves. Schnuck Markets, by Simbe's account, became in 2021 the first grocer to put such robots in every one of its stores.

> More on why a robot with no AI in it is still filed.

At a Schnucks in Bridgeton, Missouri, a Tally was knocked over and damaged, and the Bridgeton Police Department was called, KMOV reports. The store's surveillance video showed a woman pushing the robot

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over before she made a purchase in the store. Police say she admitted to pushing it over, and that the damage exceeded $750.

Prosecutors in St. Louis County charged her with first-degree property damage, a felony, in the week of 11 August 2023; the Post-Dispatch gives her age as 63 and calls the incident “a recent kerfuffle.” Neither source read for this record says on what day it happened. KMOV prints her name; this record does not.

Statements

Bridgeton police, as KMOV reports them: the woman admitted to pushing the robot over, and the damage exceeded $750.

Simbe Robotics lists the story twice in its own newsroom, once under KMOV’s headline and once under “Real-life game of ‘Rock ’Em Sock ’Em Robots’ at Bridgeton Schnucks,” a headline the page says first appeared on KSDK.

For the record

Tally photographs shelves to report what is missing from them. What happened to it was recorded by the store’s surveillance camera, which showed the woman pushing it over and, after that, making a purchase.

The robot’s maker keeps the story among its press clippings, one of the two under a headline that makes it a toy fight.

Mitigating circumstances

No source read for this record gives a reason for the push, or reports what the woman said beyond admitting it. The damage is a police figure, a floor rather than a sum, and no source reports how the charge ended or whether the robot went back to work.



SOURCES

1. Matt Woods, Bridgeton woman charged with damaging robot in Schnucks store (archived), KMOV (First Alert 4), 11 August 2023
2. Erin Heffernan, Woman charged with attacking Schnucks grocery store robot (archived), St. Louis Post-Dispatch, 11 August 2023
3. Woman Charged After Damaging Inventory Robot in Schnucks Store (archived), Simbe Robotics, 11 August 2023

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4. Woman Knocks Over Tally Inventory Robot in Schnucks Grocery Store Incident (archived), Simbe Robotics, 11 August 2023
5. Tally (archived), Simbe Robotics, 2026
6. Tally (robot), Wikipedia, 6 February 2026

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